How to Increase Annuity Sales w/ Our Results-Driven Marketing Programs

SAFE MONEY
BROADCASTING
We Market For You. Not To You

Planning for Taxes in Retirement, Protection of Assets, High-Cost Long-Term Care, and Legacy Wishes

Four things matter for your prospects and clients in their post-career years:

- How much they pay lifetime taxes in retirement
- Whether their assets are protected from creditors or collections especially when incapacitated
- If they are prepared against wealth-depleting costs of long-term care, which can exceed $70,000 per year alone
- Whether their legacy wishes for their loved ones and their belongings will be carried out efficiently post-death.

Annuities can help solve a lot of these problems for your clients. Many people have these issues as top-of-mind concerns. In partnership with our Collaborative IMO, Safe Money Resource, our direct-response lead program is designed to stimulate annuity conversations with new prospects and set you up to write more annuity business.

See how you can drive more responses with a budget-friendly program. Safe Money has a long-time partner that has been in the business of helping producers grow their sales for 30 years and counting!

Now you can put their honed expertise to work for you. Ask about this program and how you can create more conversations about prospects about these important retirement topics. We have sought out this program to be affordable and budget-friendly, and it includes a plethora of follow-up support materials to close sales.

BONUS: When you write business with our Collaborative IMO Safe Money Resource, you can qualify for more marketing support on their dime!

Ask Erica about this unique opportunity and how you can qualify for this support!

Call to learn more about these exciting programs & find out how you can write more business on our IMO partner's dime, over and over: 856-334-9400, ext. 109!

How to Increase Annuity Sales w/ Our Results-Driven Marketing Programs

SAFE MONEY
BROADCASTING
We Market For You, Not To You

Guaranteed-Results Webinar Marketing

Stop spending money upfront on webinars or educational events, only to not meet the numbers you're hoping for. Get guarantees for your spending from A to Z, from registrations to new clients!

Through our webinar marketing partner, you have many ways to customize your campaign, drive the guaranteed results you want, and pay for results on a per-unit basis.

Highlights:

- **Work with a partner where advisors are getting an average 6:1 return on marketing with their spend!**
- **Put on webinar events with quadruple guarantees for your business: no-risk registrations, attendees, set appointments, even new clients!**
- **Everything is done for you so that all you have to do is show up, present, and start taking advantage of the results generated for you!**
- **Leave behind upfront investments that go nowhere; pay for results on a per-unit basis instead!**
- **Attract qualified prospects with taxes on taxes in retirement, estate planning, or Social Security.**
- **All the heavy lifting done for you, from A to Z: marketing, event RSVPs, webinar platform setup, coaching, even technical support before and during your webinar events!**

BONUS: When you write business with Safe Money Resource, you can qualify for more marketing support on their dime! Best of all, working with Safe Money Broadcasting means you don't have any business requirements that force you into a captive situation. We're independent so you stay independent.

Ask Erica for more information about these exciting programs and how working with our Collaborative IMO partner can bring you new, exclusive opportunity!

Call Erica to see more about these exciting programs & find out how you can write more business on our IMO partner's dime, over and over: 856-334-9400, ext. 109!