A Trillion-Dollar Market Awaits You

Today, 401(k) plans have over $5 trillion sitting in them. More than 7 in 10 Americans work for an employer with a 401(k) plan, according to U.S. Census researchers. This trillion-dollar market is ***red-hot*** for advisors looking to grow their annuity rollover business.

But how do you get in front of these investors? And, more importantly, do so consistently, again and again, while keeping your marketing spend manageable?

Stop Brainstorming… And Uncover Explosive Rollover Potential

There's a better way to create appointments and close sales than the overused, over-expensive marketing you're always pitched. Thanks to our partnership with the Society for Financial Awareness, you have an exclusive opportunity to get in front of savers with work-based retirement plans and substantially increase your rollover business.

No one is doing anything like this, and best of all, you don't give up even a PENNY of your insurance or financial business!

More Appointments, More Relationships, More Sales, Less Cost

With this exclusive platform we've created, you will:

- Have a **complete, closed-loop program** for opening and closing annuity rollover sales which include prospecting, branding, and digital marketing support all at your back.
- Enjoy **new access** to companies, small businesses, and others via affiliation with a long-time, nationally leading 501(c)(3) non-profit.
- Have **substantial** discount savings on powerful mailers & other marketing that works.
- Benefit from having the resources and capacity to ***make the most of all your relationships*** and *close sales from every business angle*.
- Put on educational workshops, seminars, and at far less cost with **support from our Fortune 500 award-winning marketing partner**.

Extremely limited-time pricing for this program is going on now, but won't be for long. Contact Erica for more information now at (856) 334-9400, extension 109 or request a call time here.

Enjoy the Ease of Using a Closed-Loop Program

Everything you need for success under one roof: A complete & fully scripted presentation for you. Full-scale digital marketing support that has helped hundreds of advisors grow their sales. Branding and marketing materials all provided. Separation of your firm from other advisors with our non-profit partner's 26-yr proven process for connecting with investors needing your guidance.

Everything you need to become a pillar of your community. Not one cent of your business required.

Gain Newfound Access to Companies and Other Workplaces

Most companies providing a work-based retirement plan have strict requirements they must follow. Under the Employment Retirement Income Security Act, they must ensure that their employees receive generic, impartial financial education.

As part of our platform with the Society for Financial Awareness, you'll have the opportunity to *be invited* into companies and organizations across your area. This is through your non-profit affiliation. SOFA members have presented workshops and connected with investors in 9,000+ organizations nationally, including Disney, Lockheed Martin, Sony, JCPenney, Jacobs Engineering, and federal as well as state government agencies.

Open Other New Doors with Safe Money's Partnerships

More advisors are realizing that it's easier to connect with more people needing their guidance and write more business with educational workshops. From that perspective, it makes the most sense to do workshops in an educational setting: libraries, community centers, colleges, and other places with a non-salesy environment.

However, you can't just walk into these. But thanks to our non-profit partnership with SOFA, you can! What's more, you'll enjoy HUGE discount savings on mail pieces – and along with other marketing support from Safe Money that helps support your events and close business.

We've also pre-negotiated special pricing and marketing for you from a 30-yr Fortune 500 company! Just in 2018, they sent out 100+ million mailpieces and tracked billions of datapoints.

Extremely limited-time pricing for this program is going on now, but won't be for long. Contact Erica for more information now at (856) 334-9400, extension 109 or request a call time here.

Close Sales from EVERY Relationship: The ONLY Program That Does This

Unlike other programs, our non-profit partnership and Prospect to Close™ platform let you capitalize on EVERY relationship. Whether you're just getting to know a prospect or creating sales from existing relationships, this program gives all that you need to make it happen.

What do we mean by creating sales from all angles? Simple! Prospecting. Lead generation. Creating referrals from friends, clients and warm prospects. Uncovering and closing down cross-sells among your existing clients. Every way that you cultivate new opportunities for your practice, we've got you covered.

Flexibility, Congruent Experience, and Easy to Use

Other programs make you spend a fortune. Not only that, they force you to learn their innerworkings and adapt your business to them. For independent advisors and agents, it's tough to balance your already-demanding workload with a bloated new program that's out of step with your other marketing and business operations.

Our Prospect to Close™ platform gives you a new program that fits in quite seamlessly with your other marketing and your overall operations. No reinventing the wheel. No more siloed or one-off marketing programs that constantly need your attention and that suck up valuable time.

There's also ongoing customer service and coaching from Safe Money Broadcasting's director of business operations to help you be successful.

Only a Snapshot of What's Awaiting You…

This is just a drop-in-the-bucket overview of the value that is awaiting you in this program and partnership. Are you ready to make 2020 your best year yet? Time's going quickly, so don't wait on the sidelines.

Extremely limited-time pricing for this program is going on now, but won't be for long. Contact Erica for more information now at (856) 334-9400, extension 109 or [request a call time here].